

 **MHI Annual
Conference 2024**

[MHI.ORG/CONFERENCE](https://mhi.org/conference)

THE COLLABORATIVE SUPPLY CHAIN



SPONSORSHIP BROCHURE

Awards Dinner



Tuesday's dinner will be served plated and features an awards presentation and entertainment by Shimshi.

4 sponsorship registrations included.



Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name on menu cards and decor for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each seat.
- Your company will be recognized on stage during the awards/entertainment portion.
- The opportunity to play a 2-3-minute promotional video (provided by sponsoring company) during dinner.
- Reserved table at front of meal room.

\$15,000

1 available

Theme Dinner



Our Monday night dinner centers around a theme fit for the location and this year we will be having a Margaritaville party on the Sunset Terrace. There is no set speaker or presentation.

4 sponsorship registrations included.

Benefits:

- Company name will be on display items at the dinner including on centerpieces/ decor, buffet signs, and bar napkins.
- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the event area.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each seat.

\$12,500

1 available

Welcome Dinner



This is a casual welcome dinner on the beach that is served buffet style. There is no set speaker or presentation.

2 sponsorship registrations included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the event area.
- Company name will be on display items at the dinner including on buffet signs and bar napkins
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.
- Sponsor to select specialized decor (special to this location) from options provided.

\$12,500

1 available

Branded Columns



These columns will be in a high traffic area. Columns will be co-branded for the event and the sponsor and designed by MHI.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo will be on column artwork.

\$12,000

1 available

Escalator Wraps



Have your company logo placed on the graphic wrap on the escalators leading up to registration and the general session room of the conference.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo on escalator wraps.

\$10,500

1 available

Keynotes



On each day of the conference, two keynotes will present educational sessions on top-of-mind topics to attendees. No Industry Group meetings are held during keynote sessions.

2 sponsorship registrations included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be recognized at beginning and/or end of presentation.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) at each seat.

\$10,000

4 available

Lunch



Lunches will be outside and served buffet-style. There is no set speaker or presentation.

2 sponsorship registrations included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will appear on centerpieces/decor and buffet signs for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) at the event.

\$8,000

2 available

Hotel Wristbands



Reach all the attendees through the JW Marriott Marco Island's room entry wristbands customized with your company's logo. Wristbands will be given to hotel guests upon check in and used to access their rooms throughout their stay.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear on each attendee's wristband.

\$8,000

1 available

Fill It Forward



To promote sustainability, we host the Fill It Forward challenge at our events. Attendees will be encouraged to bring a reusable water bottle. Stickers will be provided to scan on each refill that make a donation to a local charity.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will be on information about Fill It Forward and the refill scan stickers.
- Your logo will be on water cooler branding and limited edition water bottles.

\$6,000

1 available

Breakfast



Breakfasts will be served buffet-style. There is no set speaker or presentation.

2 sponsorship registrations included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name printed on centerpieces/decor for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.

\$6,000

2 available

WiFi



Provide wireless internet for all conference attendees to use during their time at the JW Marriott Marco Island.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be reflected in WiFi password distributed to all attendees.

\$6,000

1 available

Lanyard



This sponsorship will allow your company to be displayed on the lanyards used for attendee name badges.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear in color on each lanyard.

\$6,000

3 available

Wellness Challenge



To promote wellness, MHI has created a wellness challenge for attendees to participate in with a step and activity challenge.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will be on information about the wellness challenge and the leaderboard..

\$6,000

1 available

Golf Tournament



The Sunday golf tournament benefits the Material Handling Educational Foundation, Inc. (MHEFI).

1 golf and one sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear prominently on signage at the tournament including a golf hole sign and the GPS on the carts.
- Recognition in all tournament promotions and during the tournament luncheon.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.
- Backswing sponsorship: on a designated hole, golfers will have the opportunity to try to beat an LPGA golfer. Proceeds from the competition will be donated to MHEFI. Your company logo will be displayed on a banner at the golf hole.
- Hole-In-One sponsorship: the hole-in-one contest will award a \$20K prize (\$10k to golfer and \$10k to MHEFI in your company's name) if any golfer makes a hole-in-one during the tournament at a designated hole.

\$6,000

1 available

Zen Den



This year we will provide a complimentary Zen Den to attendees as a way to unplug from work and reset their minds. Moving Art cascades the wall and comfortable Thai triangle cushions make relaxation easy, the den will feature coffee and our networking lounge. Zen Den runs Monday and Tuesday.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) in the room.

\$5,000

1 available

Cocktail Reception



Prior to Tuesday's dinner, attendees are invited to attend an hour-long cocktail reception.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items at the networking event including bar napkins.

\$5,000

1 available

YPN Reception



YPN is a community geared towards industry professionals under the age of 40. The reception will be held after the Welcome Dinner and is open to all attendees.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items including bar napkins at the networking event
- The opportunity to place promotional information (paid for by sponsor and approved by MHI) on tables during reception.

\$3,500

1 available

Directional Signs



To ensure all attendees can find their meeting rooms, a plethora of directional signage will be set up around the resort directing attendees to the various meeting rooms.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will be the only sponsor displayed on the directional signs.

\$3,000

1 available

Mpro Reception



Mpro is a community geared towards industry marketing professionals. The reception is open to all attendees.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items including bar napkins at the networking event
- The opportunity to place promotional information (paid for by sponsor and approved by MHI) on tables during reception.

\$2,000

1 available

Education Session



On each day of the conference, multiple education sessions will be offered.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be recognized at beginning and/or end of presentation.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) at each seat

\$2,000

8 available

Golf Hole



Sponsor a hole during the Sunday golf tournament as players move through.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo on sign by hole.

\$500

16 available



MHI Annual Conference

To make a sponsorship request, visit our [Sponsorship Application Form.](#)

If you have questions, contact Chelsea Liston at cliston@mhi.org.

Deadline to order sponsorships is August 15, 2024 at 5:00 PM ET. Signed agreements, payment, and logo/graphics are due by this date.



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