



09/27-30/2026

 **MHI Annual
Conference**
PALM SPRINGS, CA

CONNECTING THE SUPPLY CHAIN

Sponsorship
Brochure

Awards Dinner

Align your brand with industry excellence at one of the most anticipated events of the MHI Annual Conference, the Awards Dinner. As a sponsor, you'll gain premium visibility among a high-impact audience through both brand and on-stage recognition.



Tuesday's plated dinner service will feature an awards presentation as well as entertainment.

3 sponsorship registrations included.



Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name on menu cards and decor for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each seat.
- Your company will be recognized on stage during the awards/entertainment portion.
- The opportunity to play a 2-3-minute promotional video (provided by sponsoring company) during dinner.
- Reserved table at front of meal room.

\$18,000

1 available

Theme Dinner



Our Monday night dinner centers around a theme fit for the location and this year we will be having Music Festival night. There is no set speaker or presentation.

3 sponsorship registrations included.

Benefits:

- Company name will be on display items at the dinner including on centerpieces/ decor, buffet signs, and bar napkins.
- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the event area.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each seat.

\$18,000

1 available

Welcome Dinner



This is a casual welcome dinner that is served buffet style. There is no set speaker or presentation.

2 sponsorship registrations included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the event area.
- Company name will be on display items at the dinner including on buffet signs and bar napkins.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.

\$12,500

1 available

Keynotes



On each day of the conference, two keynotes will present educational sessions on top-of-mind topics to attendees. No Industry Group meetings are held during keynote sessions.

2 sponsorship registrations included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be recognized at beginning and/or end of presentation both verbally and with logo on screen.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) at each seat.

\$10,500

4 available

Hotel Keycards



Reach attendees through JW Marriott room keycards customized with your company's logo. Cards will be given to hotel guests upon check in and used to access their rooms throughout their stay.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear on each attendee's keycard.

\$9,000

1 available

Cocktail Reception



Prior to Tuesday's dinner, attendees are invited to attend an hour-long cocktail reception.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items at the networking event including bar napkins.

\$8,000

1 available

WiFi



Provide wireless internet for all conference attendees to use during their time at the JW Marriott.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be reflected in WiFi password distributed to all attendees.

\$7,000

1 available



Fill It Forward



To promote sustainability, we host the Fill It Forward challenge at our events. Attendees will be encouraged to bring a reusable water bottle. Stickers will be provided to scan on each refill that make a donation to a local charity.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will be on information about Fill It Forward and the refill scan stickers.
- Your logo will be on water cooler branding and limited-availability water bottles.

\$7,000

1 available

Wellness Challenge



To promote wellness, MHI has created a wellness challenge for attendees to participate in with a step and activity challenge.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will be on information about the wellness challenge and the leaderboard.

\$6,000

1 available

Elevator Wraps



The inside cab of the main elevator banks will be branded for the conference and feature your company logo in the design.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo will be incorporated into elevator design.

\$6,000

8 available

Lanyard



This sponsorship will allow your company to be displayed on the lanyards used for attendee name badges.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear in color on each lanyard.

\$6,000

2 available

Breakfast



Breakfasts will be served buffet-style. There is no set speaker or presentation.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name printed on centerpieces/decor for the meal you are sponsoring.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.

\$6,000

2 available

Golf Tournament



The Sunday golf tournament benefits the Material Handling Educational Foundation, Inc. (MHEFI).

1 golf and one sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear prominently on signage at the tournament including a golf hole sign and the GPS on the carts.
- Recognition in all tournament promotions and during the tournament luncheon.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) on each table.
- Backswing sponsorship: on a designated hole, golfers will have the opportunity to try to beat an LPGA golfer. Proceeds from the competition will be donated to MHEFI. Your company logo will be displayed on a banner at the golf hole.
- Hole-In-One sponsorship: the hole-in-one contest will award a \$20K prize (\$10k to golfer and \$10k to MHEFI in your company's name) if any golfer makes a hole-in-one during the tournament at a designated hole.

\$6,000

1 available

Mpro/YPN Reception



Mpro is a community geared towards industry marketing professionals. YPN is a community geared toward young professionals. The reception is open to all attendees.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on display items including bar napkins at the networking event.
- The opportunity to place promotional information (paid for by sponsor and approved by MHI) on tables during reception.

\$5,000

1 available

Pickleball Tournament



New for this year, Sunday will feature a pickleball tournament. The Desert Springs Tennis Club is on-site and walking distance from the hotel.

1 pickleball and one sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will appear prominently on signage at the tournament.
- Recognition in all tournament promotions.

\$5,000

1 available

Networking Lounge



The networking lounge is a place to work and network as needed throughout the day.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be on signs in the networking lounge.
- The opportunity to give away a promotional item (paid for by sponsor and approved by MHI).

\$5,000

1 available

Ballroom Doors



Sponsor a door frame for the General Session room that is also visible from the main registration area.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo in door frame design.

\$4,000

6 available

Education Session



On each day of the conference, multiple education sessions will be offered.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company name will be recognized at beginning and/or end of presentation.
- The opportunity to place a promotional item (paid for by sponsor and approved by MHI) at each seat.

\$3,000

5 available

Directional Signs



To ensure all attendees can find their meeting rooms, directional signage will be set up around the resort directing attendees to the various meeting rooms.

1 sponsorship registration included.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Your logo will be the only sponsor displayed on the directional signs.

\$3,000

1 available

Golf Hole



Sponsor a hole during the Sunday golf tournament as players move through.

Benefits:

- Your logo will appear prominently on the conference website and app with a direct link to your home page.
- Your logo will appear prominently on conference signage throughout the meeting area.
- Company logo on sign by hole.

\$500

16 available

To make a sponsorship request, visit our [Sponsorship Application Form](#).

If you have questions, contact Allison McNulty at amcnulty@werc.org.

Deadline to order sponsorships is July 31, 2026 at 5:00 PM ET. Signed agreements, payment, and logo/graphics are due by this date.

 **Email**

amcnulty@werc.org

 **Phone**

630-320-5806

